

The Altus Times

DISPLAY AD RATES

\$7.50 per column inch
Add color \$50

CLASSIFIED RATES

\$10 for 20 words or less
.25/ each additional word

FRONT PAGE 6X2 COLOR

BANNER ADS - \$200
6x3 - \$250

OBITUARIES

Without Picture - \$65
With Picture - \$75

2x4 THANK YOU NOTE - \$25 B&W

ADVERTISING DEADLINES

Submission: Friday, 5 PM
Publish Day: Thursday

POLITICAL ANNOUNCEMENT

\$150 – Includes Picture & Story
All Political ads paid in advance.

PRE-PRINT INSERTION RATES

Single Sheets - \$100 per 1,000
Up to 4 Pages - \$120 per 1,000
5+ Pages - \$140 per 1,000

WEB ADVERTISING

Leaderboard Banner - \$225
Positions available:
Home, Business, Obituaries, Sports
Double Cube - \$300
Cube - \$125

PRE-PRINT DELIVERY ADDRESS

LAWTON CONSTITUTION
207 SW B. Avenue
Lawton, OK 73501
Phone: 580-585-5115
Attention: David Stringer
david.stringer@swoknews.com

MECHANICALS

1 Column – 1.5”
2 Column – 3.22”
3 Column – 4.9”
4 Column – 6.6”
5 Column – 8.3”
6 Column – 10”
Full Page – 6 Col. X 21”

CONTACT INFORMATION

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